

U Lucky Girl

GREETING CARDS + INVITATIONS + STATIONARY

PRESS RELEASE

June 2, 2014

FOR IMMEDIATE RELEASE

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U Lucky Girl's Revolution: Greeting Cards for the Ignored

Greeting card company disregards tradition and designs for the modern world

If you are interested in cookie cutter cards, then U Lucky Girl is not the company for you. U Lucky Girl designs cards that racy, edgy and unexpected.

Everyone needs to know that they are acknowledged, which is why U Lucky Girl designs cards for the people that live in the world today.

According to a [Pew](#) research report on stepfamilies, 42 percent of adults in the US have a steprelationship. Nevertheless, cards aren't created for blended families. U Lucky Girl's [Steppin' In](#) line fills a void in the greeting card industry.

The company's [Warrior](#) line is geared specifically to those suffering from cancer. Often, cards treat the situation in a fragile manner. U Lucky Girl brings sympathy cards to a new level by incorporating humor where it is unexpected.

One of many happy shoppers wrote that the company's Warrior cards are "so creative and fun (which is exactly what anyone battling cancer needs in their life)."

U Lucky Girl applies all of its edginess into its anniversary cards. What a spouse wants to hear after years of marriage is that they are as sexy as day one. One card states, "You're just my type (outside), you can # my keys any time (inside)."

"Those who are more technology savvy are currently the ones most engaged in buying paper greeting cards online," according to the [Greeting Card Association](#).

The modern shopper doesn't want to walk up and down aisles searching for the right card. U Lucky Girl reaches that niche market through its online store and goes beyond expectation by providing postage with all orders.

U Lucky Girl Design House, established in 2010, was created with the intention of providing alternative, humorous and creative stationary. We are the only greeting card company out there that actively seeks out modern markets. U Lucky Girl can customize invitations and greeting cards, permitting individuals the opportunity to create the perfect product for their needs.

For access to high resolution jpegs or to set up a personal interview with one of the founders of U Lucky Girl, please do not hesitate to email hello@uluckygirl.com.

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